

Programme

Preliminary Programme

Wednesday, September 23, 2009

- 17:00-18:00 *Welcome Reception / Check-in at Conference Hotel*
- 18:30-19:15 The" Wharton" Talk ,
Distinguished professors from The Wharton School, University of Pennsylvania, USA
- 19:15-21:00 *Conference Dinner*

Thursday, September 24, 2009

- 08:00-8:15 Welcome
- 8:15-9:00 Prof. Andreas Stockert, COO Hugo Boss, Germany
- 9:00-9:45 Thomas Beckmann, Vice President Supply Chain, Charles Vögele, Switzerland
- 9:45-10:15 *Coffee Break*
- 10:15-11:00 Uwe Quiede, Management Consultant, TailorIT (former Kaufhof AG) Germany
- 11:00-11:45 Prof. Daniel Corsten, IE, Madrid
- 12:00-13:00 *Lunch Break*
- 13:00-13:30 Case Discussion : Nespresso, Supply Chain Finance
- 13:30-14:15 Donald Basan, CEO, MIAG – Metro Group, Switzerland
- 14:15-15:00 Oliver Klinck, Managing Director, Otto International AG, Germany
- 15:00-15:15 *Coffee Break*
- 15:15-16:00 Arantxa Murciano, Sourcing Governance Issues Director, Inditex, Spain
- 16:00-16:45 Experts' Panel
- 16:45-17:00 Wrap-up

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Preliminary Programme – Optional Social Programme

Thursday, September 24, 2009

17:15 *Bus transfer to Harburg-Harbour*

17:30-19:00 Barge Tour Port of Hamburg

19:00-21:00 *Dinner*